Although, nowadays there are many types of press, the biggest ones are quality press and tabloids. Despite, all of them produce information, their styles and approaches are completely different.

As for tabloids, they aim at provoking emotions. Loud and unbelievable headlines catch your attention and exaggerated content invokes all specter of emotions. Therefore, the quality of the information leaves much to be desired. Most of the times you just don’t know, whether a particular article is fake or not.

As for quality papers, their content is based on confirmed facts and experiments. Their audience are people, who wants to discover something useful and new. In spite topics can be boring, they may contain priceless information.

As you can see, both tabloids and quality papers have their own audience, and they perform different functions.

As for me, I would rather read broadsheets, because most of the information in tabloids is useless and irrelevant for me. However, it doesn’t mean that I haven’t ever read yellow press. You know, sometimes it is just hilarious to look through these unbelievable headlines.